

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION TENNESSEE

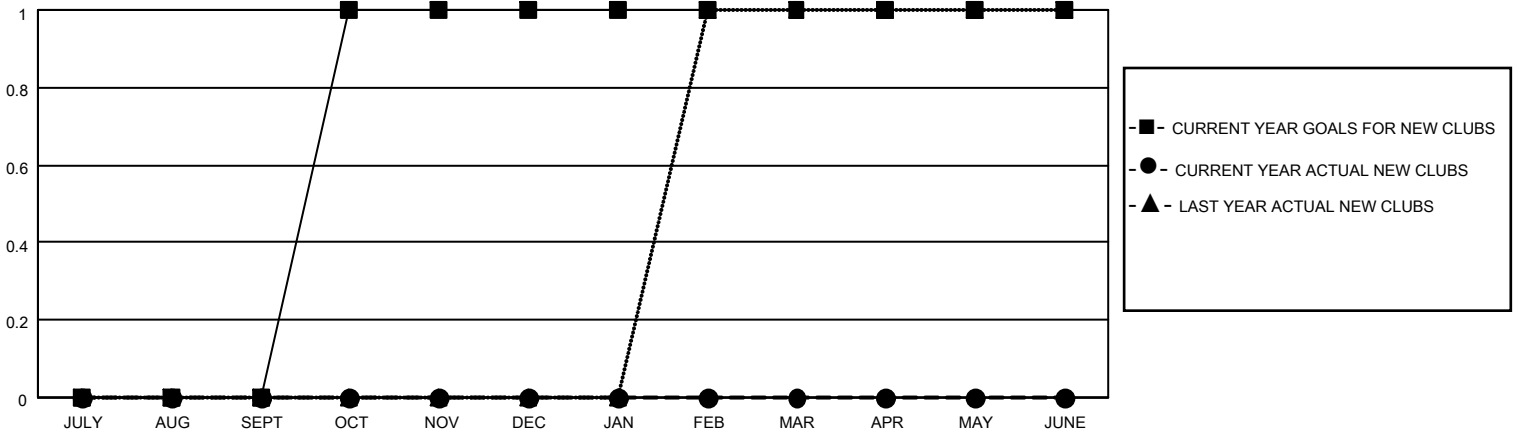
District 12 S

Results as of: 2/28/2021

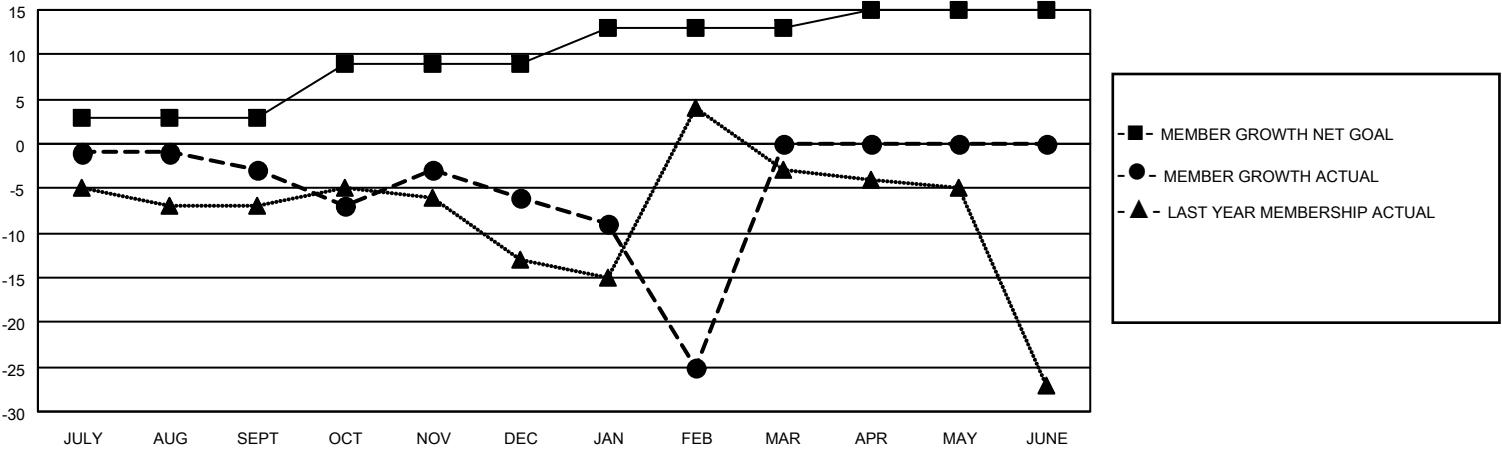
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	0	0	2
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3	11	13
OCT/NOV/DEC	6	32	33
JAN/FEB/MAR	4	4	21
APR/MAY/JUNE	2	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	15 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 600 (58.03%)</p> <p>FEMALE 434 (41.97%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">16</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">9</td></tr> <tr><td>OTHER</td><td style="text-align: right;">42</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">67</td></tr> </table>	DECEASED	16	CLUB CANCELLED	9	OTHER	42	TOTAL	67	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">230</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">120</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	230	FAMILY MEMBERS PAYING HALF DUES	120
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